



For inquiries, please contact Iris Tan at iris.tan@asiancdc.org or 857-234-6509.
Visit www.asiancdc.org for more details.

CONTACT INFORMATION

Name : _____
Company : _____
Address : _____
City: _____ State: _____ Zip: _____
Telephone : _____ Email : _____


This is my personal corporate contribution in the amount of \$ _____
 Enclosed is a check payable to ACDC
 Please charge my credit card I will pay online at www.asiancdc.org

PAYMENT INFORMATION

Type of Card: Visa MasterCard American Express
Name on card: _____
Card number: _____
Billing address: _____
City: _____ State: _____ Zip: _____
Exp. Date: _____ CVV#: _____
Signature: _____



Films at the Gate 2011

Kung-fu films under the stars by the Boston Chinatown Gate 

Sponsorship Information

Summer 2011

6th Annual Films At The Gate

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Affiliations listed for reference only

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Janelle Chan
Executive Director

Dear Business Leader / Community Supporter:

We know that the quality of life in the city is all about the dynamic and diverse cultural happenings that make living here so interesting. The Chinatown and Leather District neighborhoods are changing rapidly, and we feel that it is important to preserve and celebrate the characteristics of this area that have created a deep sense of community here for generations.

That is why, **from Thursday to Sunday, August 25 to 28, 2011, we are creating a free, outdoor theater beside Boston's Chinatown Gate showing the best kung fu films!**

The event will hark back to the days of the old Chinatown movie houses, which entertained families for decades until the late 1980's. *Films at the Gate* is a collaborative project of several Chinatown residents and the Asian Community Development Corporation (ACDC). We invite you to join us as a sponsor of this unique Chinatown tradition.

Your generous contribution to Films at the Gate will support ACDC's Comprehensive Housing Opportunities Program (CHOP). CHOP provides targeted homeownership education to link first-time homebuyers to available tools and resources, ACDC is the only organization in Boston which offers first-time Homebuyer (HB 101) workshops in both Cantonese and Mandarin. Annually, ACDC helps over 250 families through workshops, one-on-one counseling, and distribution of news affordable housing opportunities. In addition to being linguistically isolated, the majority of the families that we serve face multiple challenges to acquiring a secure home, including the lack of education and employment opportunities and sufficient income.

Please join us as a sponsor of this wonderful film festival with a contribution. We welcome you to bring your friends and family members to view Kung-Fu and classic Chinese-language films under the stars, while helping us produce a unique event that will strengthen community and boost local businesses. For inquiries, please contact Iris Tan at iris.tan@asiancdc.org or 857-234-6509. We look forward to your participation to make our 6th Annual Films At The Gate a great success!

Best regards,



Janelle Chan

Executive Director



6th Annual Films at the Gate revives the tradition of watching movies together in Chinatown. Help us produce an event that will strengthen community, boost local businesses, and introduce these films to a new generation.

BECOME A SPONSOR

Films at the Gate has always been a grassroots effort, so our mantra for sponsorship is that every gift counts, whether you are an individual who loves Kung-Fu films, are a supporter of community events in Chinatown, or a small business trying to reach out to customers in a meaningful way. Sponsoring Films at the Gate will prominently show your support for community life and help position your business as a cornerstone of the local economy. Promotion of this event includes advertising and media coverage, social media and event web sites.

WHEN

Thursday to Sunday, August 25 to 28, 2011
Performance or short film starts at 7:00 PM
Main feature starts at 8:00 PM

WHERE

Both locations are beside Boston's Chinatown Gate
Thursday and Friday: 10 Hudson Street
Saturday and Sunday: Chinatown's Rose Kennedy Greenway Park

WHY

Films at the Gate is a collaborative project of several Chinatown residents, businesses and ACDC. The project seeks to:

- improve awareness of Boston's Chinatown as a site of cultural activity;
- restore a tradition of shared, public experience of Chinese-language films in Chinatown;
- provide temporary community use of Chinatown's underutilized spaces;
- draw foot-traffic to neighborhood restaurants;
- make downtown Boston a family destination beyond the working hours.

Proceeds from Films at the Gate benefit ACDC and our Comprehensive Housing Opportunities Program (CHOP).

SPONSORSHIP LEVELS

Check the box to indicate your participation level.

- | | |
|---|----------------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$5,000 |
| Opportunity to address audience; Screen ad; One page program greeting; Listing in publicity materials and websites; One booth for product display at event; Premium corporate banner placement; \$4,900 tax-deductible. | |
| <input type="checkbox"/> Jeet Kun Do | \$2,000 |
| Screen ad; One page program greeting; Listing in publicity materials and websites; \$1,900 tax-deductible. | |
| <input type="checkbox"/> Shaolin | \$1,000 |
| Screen ad; One page program greeting; Listing in publicity materials and websites; \$900 tax-deductible. | |
| <input type="checkbox"/> White Crane | \$500 |
| Screen Ad; One page program greeting; Listing in publicity materials and websites; \$450 tax-deductible. | |
| <input type="checkbox"/> Dragon | \$250 |
| Screen Ad; Half page program greeting; Listing on websites; \$200 tax-deductible. | |
| <input type="checkbox"/> Mantis | \$100 |
| Screen Ad; Listing on websites; \$90 tax-deductible. | |
| <input type="checkbox"/> Wutang | \$50 |
| Screen ad; Listing on websites; \$40 tax-deductible. | |

Thanks to Films at the Gate founding producers Sam and Leslie Davol and film curator Jean Lukitsh. Thanks also to our founding sponsors. Please see www.filmsatthegate.org for a complete list.

